

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 16113-1341RE9	Application No. 09/577,798
Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant Dwight Allen Merriman et al.	
		Filing Date May 24, 2000	Group Art Unit 3714

U.S. Patent Documents

Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
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	2	4,996,642	02/1991	Hey			
	3	5,572,643	11/1996	Judson			
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Examiner Signature

Date Considered

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Substitute Disclosure Form (PTO-1449)

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /RL/

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Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	49	WO 98/57285	12/17/1998	WIPO				
	50	WO 01/65747	09/07/2001	WIPO				

Other Documents (include Author, Title, Date, and Place of Publication)

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(37 CFR §1.98(b))			

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	54	Cespedes & Smith, Database Marketing: New Rules for Policy and Practice, Sloan Management Review, Summer, 1993, pp. 7-22	
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	72	Exhibits A and B, 60 pages, dated June 26, 2009	

Examiner Signature <i>/Ronald Laneau/</i>	Date Considered 06/15/2011
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